



<b>Policy name:</b>	Magic Me Cookie Policy
<b>Approved date:</b>	21/10/24

## Introduction:

This Cookie Policy outlines how Magic Me uses cookies on its website, [www.magicme.co.uk](http://www.magicme.co.uk), to enhance your browsing experience. By continuing to use our website, you consent to the use of cookies in accordance with this policy.

## What Are Cookies?

Cookies are small text files that are stored on your device (computer, smartphone, tablet) when you visit a website. They help improve your browsing experience by remembering your preferences and actions, such as login details and language settings, for a smoother and more personalised experience.

## How We Use Cookies:

We use cookies for various purposes, including:

- **Essential Cookies:** These cookies are necessary for the website to function properly. They enable core functionalities such as page navigation and access to secure areas of the website. Without these cookies, the website may not function as intended.
- **Performance Cookies:** These cookies collect information about how visitors use our website, such as which pages are visited most often and if any errors occur. This data helps us analyse and improve the performance of our website.
- **Functionality Cookies:** These cookies allow the website to remember choices you make (such as your username, language, or region) and provide enhanced features to personalise your experience.
- **Targeting Cookies:** These cookies are used to deliver advertisements relevant to your interests. They may also be used to limit the number of times you see an ad and measure the effectiveness of advertising campaigns.

## Disabling Cookies:

You can control and manage cookies in your browser settings. Please note that disabling cookies may affect the functionality of our website and some features may not work properly. However, you can still browse the website without enabling cookies.



## Third-Party Cookies:

We may also use cookies provided by trusted third parties, such as Google Analytics, to analyze website usage and improve our services. These third-party cookies may track your interactions with our website and provide us with valuable insights to enhance your experience.

Additionally, we integrate social media buttons and plugins on our website to allow you to connect with your social network. These social media sites may set cookies through our website to enhance your profile or for other purposes outlined in their respective privacy policies.

## Contact Us:

If you have any questions or concerns about our Cookie Policy or data practices, please contact us at:

Email: [info@magicme.co.uk](mailto:info@magicme.co.uk)

Magic Me is the data controller for the processing of personal data collected through cookies on our website. For more information, you can contact our Data Protection Officer:

Name: Ben Butcher

Address: Magic Me, Pott Street, London E2 0EF

Email: [info@magicme.co.uk](mailto:info@magicme.co.uk)

Phone: 02032226064

Conclusion:

We regularly review and update our Cookie Policy to ensure transparency and compliance with data protection regulations. By using our website, you acknowledge and agree to the use of cookies as described in this policy.