



## HOW TO...

# Hold a Cake Sale

**This is a simple way of raising money for Magic Me and everyone loves a slice of cake.**

**Here is how to hold a cake sale:**

- Decide **where** you are going to hold a cake sale- a great place would be at work, holding a cake sale mid-afternoon.
- Decide on **when** you are going to hold your cake sale
- Create a space to sell your cakes and even go round the office selling them to people.
- Let everyone know **why** you are having a cake sale, email the office and the building you work in, or friends and family
- Make sure you have change at the beginning of the day and sell cakes for a minimum of £1.
- Tell the story of Magic Me- explain to your friends and family why you are fundraising for Magic Me. We have videos and photos of what we do so please get in touch.

**How to raise support:** Use social media, tweet and post on Facebook before and after the event about what you are doing/have done- remember to tag us [@magicmearts](#) and [Facebook](#). Share the news about how Magic Me brings generations and communities together, direct friends and family to our [website](#) and show them all the different projects we run.

**After the day:** Thank everyone for their support, maybe write a short blog on how the day was.

**Payment:** Collect the money you have raised and cash it into your bank account and you can transfer what you raised via BACS transfer to Magic Me, or onto your fundraising page

**Thank you for raising money for Magic Me and enjoy it!**