

The aim of this is to be without your phone, laptop, tablet and any other device used for social media and watching TV for a whole day or even a weekend if you really feel like a challenge.

This is a perfect fundraising initiative for those who are known by friends and family to always being glued to their digital devices.

## Here is how to hold a digital detox day:

- Decide on when you are going to hold your digital detox
- Let everyone know why you are having a detox for the day
- Create a fundraising page at <u>Localgiving</u>
- Tell the story of Magic Me- explain to your friends and family why you
  are fundraising for Magic Me. We have videos and photos of what we do
  so please get in touch.

How to raise support: Use social media, tweet and post on Facebook before and after the event about what you are doing/have done- remember to tag us <a href="mailto:omagicmearts">omagicmearts</a> and <a href="facebook">Facebook</a>. Share the news about how Magic Me brings generations and communities together, direct friends and family to our website and show them all the different projects we run.

## After the day:

Thank everyone for their support, maybe write a short blog on how the day was and about what you have achieved. You can still ask for donations after your event.

Thank you for raising money for Magic Me and enjoy it!